



A message
from the President
David Rowe



Business Leaders commenced 2005 with a high profile breakfast event focusing on the outcome of the recent State Election result. This event was well attended and those present heard interesting and analytical comments from **Danielle Blain**, State Liberal Party President, **Jeremy Buxton**, Strategic Political Analyst and **John Longley**, Chief Executive Officer of the Fremantle Chamber of Commerce.

Our flagship event for 2004 was the gala luncheon at the new Perth Convention Centre, sponsored by the National Australia Bank. Over 250 Business Leaders' members and guests heard **Michael Chaney**, Managing Director and CEO of Wesfarmers; **Ian Law**, Managing Director and CEO of West Australian Newspapers and **David Singleton**, Managing Director and CEO of Clough Ltd give their insights on the challenges of running a public listed company. We received a considerable amount of favourable feedback from this event; this year we anticipate conducting a similar event with equally high calibre speakers.

It has become quite clear that over the next 20 years, Australian business will continue to internationalise and become services-oriented. Leaders of businesses will need to invest large sums in knowledge and skill development to create and sustain competitive advantage. Australia is well on this path, but experience shows that adjustment to a more technological, knowledge-intensive, globalised business environment destroys as well as creates business opportunities for Australians. The Business Leaders' agenda will focus on these issues and opportunities will be created throughout the year to hear from and debate with informed speakers from industry and government. An overseas study tour is being planned for April 2006 and will enable our members to assess first hand the impact of global change in rapidly changing economic environments.

We look forward to your continued support and encourage you to nominate colleagues and friends to join as members of our professional group.

David Rowe
President

CEO Showcase Luncheon



Michael Chaney, Ahmed Fahoud & David Rowe

Would you like to showcase your business to other Business Leaders members?

Opportunities are now available to sponsor newsletters and a range of business related functions.

FUNCTIONS

- Wednesday March 9th: State Election Wrap-Up Breakfast
Business Breakfast Series 1**
Guest Speakers:
Danielle Blain - State President of the WA Liberal Party
Jeremy Buxton - Renowned Political Analyst
John Longley - CEO Fremantle Chamber of Commerce
Venue: Boardwalk Restaurant, East Fremantle
- Friday May 27th: Fremantle Outer Harbour Project
Business Breakfast Series 2**
Guest Speaker:
Mrs Kerry Sanderson - Chief Executive Officer
Fremantle Port Authority
Venue: Maria's on the Terrace
Time: 7.15am - 8.45 am
Cost: Members \$40 Guests \$50
- June/July: "Top Tips to Grow Your Business"
in association with ERNST & YOUNG
Business Breakfast Series 3**
Time: 7.15am - 8.45am
- Tuesday July 12th: Quiz Night**
Heaps of prizes to be won!
Book your table of 10 and join your family, friends and work mates and have a great night out.
Venue: Leopold Hotel
Time: 7.00 pm - 10.00 pm
Cost: \$15 pp
- Wednesday Aug. 17th: Meet the Leader of the Opposition
Business Breakfast Series 4**
Guest Speakers:
Matt Birney - Leader of the Opposition
Paul Omodei - Deputy Leader of the Opposition
Venue: Boardwalk Restaurant
Time: 7.15am - 8.45 am
Cost: \$40 Members \$50 Guests
- Thursday Sept. 8th: Energy Matters Breakfast
Business Breakfast Series 5**
Guest Speaker:
Mr Bob Browning - Chief Executive Officer Alinta
Venue: Bluewater Restaurant Applecross
Time: 7.15am - 8.45am
- Thursday Sept. 29th: Annual General Meeting
Venue: Tradewinds Hotel**
Time: 10.00 am
- Tuesday October 4th: Business Breakfast Series 6
Venue: Tradewinds Hotel**
- November: Business Leaders Showcase Luncheon
Venue: Perth Convention Centre**
Time: 12 noon - 3.00 pm
Cost: \$110 Members \$150 Guests
- November: Sundowner and Christmas get together**
Beer Tasting and Tasting Tips with Hugh Dunn,
Master Brewer
Venue: Old Swan Brewery, Mounts Bay Rd Nedlands
- April/May 2006: China Business Trip**
Expressions of Interest will be taken from members for an organised trip to China to visit the World Exhibition and learn about their business excellence and how we can benefit from this locally.

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