



Celebrating 30 years of

Making A Safer World for Kids

Kidsafe is the leading non-government, not-for-profit, charitable organisation dedicated to the prevention of unintentional childhood injury.

Tips for helping us celebrate National Kidsafe Day:

- **Safety on the Road:** Buckle up every child on every trip in a restraint suitable for their age, weight and height.
- **Safety at School:** Ensure your child is wearing a well fitted helmet when riding a bike. Teach them to Stop, Look, Listen and Think before crossing the road.
- **Safety at Play:** Check play equipment and toys are suitable for your child's age and stage of development
- **Safety at Home:** Complete the Kidsafe Home Safety Checklist to reduce the risk of injury to adventurous toddlers!

Contact your local Kidsafe Office for specific information about child safety in your State/Territory and the services they may offer:

To find out how you can support National Kidsafe Day or make a donation visit

www.kidsafeday.com.au

Below is a list of suggested activities you could get involved during Children's Week to promote the importance of safety with your family, school, playgroup and friends.

There may be many other activities being conducted to celebrate National Kidsafe Day in your state or territory.

Get involved in making a Safer world for kids!

Date	Topic	Suggested Activities
Monday 26th October	30 years of Making a Safer World for Kids	<ul style="list-style-type: none"> ☺ FACT: Since Kidsafe was established, the number of deaths from child injuries has halved. ☺ National Kidsafe Day Launch 2009 - including 30th Anniversary Awards of Recognition celebrations ☺ Make a donation to Kidsafe by visiting www.kidsafeday.com.au to help us continue to Make a safer World for Kids
Tuesday 27th October	Safety on the Road	<ul style="list-style-type: none"> ☺ FACT: A correctly fitted restraint can significantly reduce the risk of injury to a child in a crash by up to 70%. ☺ Are you ready for the Road Rule changes? Check out your state's Kidsafe website for information on when your state will be adopting the new National Road Rules for children as vehicle passengers ☺ Ensure your child's car seat is correctly fitted and suitable for their age, size and weight. ☺ Make an appointment to visit your local authorised child car restraint installer to find out for sure!
Wednesday 28th October	Safety at Play	<ul style="list-style-type: none"> ☺ FACT: Falls are the most common cause of injury in children during play. ☺ Complete the Kidsafe Playground Safety Checklist to determine if your home or local play area is safe to use. ☺ Always supervise children during play, and create safe places to play away from busy roads. ☺ Arrange to have your child care or school playground audited
Thursday 29th October	Safety at School	<ul style="list-style-type: none"> ☺ FACT: Children less than 10 years of age should not be left to cross the road without an adult. ☺ Teach your children how to cross the road safely - start from an early age and guide them through the steps of: Stop, Look, Listen & Think each time you cross the road. ☺ When riding a bike to school, or while out on an about make sure everyone is wearing a well-fitted helmet that meets the Australian Standards ☺ Encourage your school to <i>get creative about safety</i>: such as writing a safety storybook, conduct a school safety audit or run a safety competition.
Friday 30th October	Safety at Home	<ul style="list-style-type: none"> ☺ FACT: The Home is the leading location for child injuries to occur, with more than half of all injury presentations occurring here. ☺ Visit the Online Safety Demonstration House to see where all the hazards are to adventurous toddlers www.kidsafewa.com.au/safetyhome.htm ☺ Download a copy of the Kidsafe Home Safety Checklist to see how to create a safer place for kids

For more ideas or information please visit our website:

www.kidsafe.com.au