

Hello All

*This first item is specifically for the Australians on this list but I also thought others might like to see what the Australian Government is doing in this area.  
Please consider doing the survey. Note the deadline is this Friday.*

The Commonwealth Department of Health and Ageing is undertaking a review of the MAIF (Marketing in Australia of Infant Formula) agreement and is seeking comment from stakeholders. Below is the link to a survey which you may wish to participate in or alternatively forward to your networks. Unfortunately there is not a lot of time til it closes. Link to the stakeholder survey:

<http://www.health.gov.au/internet/main/publishing.nsf/Content/review-maif-agreement>

The closing date for the survey is Friday 23rd March 2012.

*At the recent ABA seminars around Australia and online, we were made aware of the following resources ...the seminars also created some media interest*

**Caring for your baby at night (mentioned by Dr Peter Blair at the seminar).** One of the biggest challenges for new parents is getting used to the changes that a baby will bring to their night-time routine. This UNICEF leaflet, endorsed by the CPHVA, RCM and FSID, is designed to offer helpful, practical advice on coping at night. It covers getting some rest, night feeding, safe sleeping environments and helping baby to settle. [www.unicef.org.uk/caringatnight](http://www.unicef.org.uk/caringatnight)  
<<http://www.unicef.org.uk/caringatnight>>

Dr Peter Blair was also interviewed about SIDS resulting in the following article: Visiting SIDS expert slams Victorian coroner for telling parents not to sleep with their babies

<http://www.heraldsun.com.au/news/more-news/conflict-on-sids-and-safe-sleeping/story-fn7x8me2-1226299790054>

### **Encouraging mothers to breastfeed exclusively**

I was interviewed by our local state newspaper, the Advertiser to comment on a recently published paper in BMJ Open. Here are links to the newspaper article (and the many comments this received!) and another to the BMJ article: <http://www.adelaidenow.com.au/breast-best-but-mums-need-more-help/story-e6frea6u-1226301001579> and <http://bmjopen.bmj.com/content/2/2/e000504.full>

**The Academy of Breastfeeding Medicine** has published a range of protocols in several languages. They are available at <http://www.bfmed.org/Resources/Protocols.aspx>

*and some journal articles...*

### **Care of the HIV-Exposed Child-To Breast Feed or Not?**

Seth A.

Indian J Pediatr. 2012 Mar 1;. [Epub ahead of print]

Link:

[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list\\_uids=22382511](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list_uids=22382511)

Related Articles:

[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed\\_pubmed&from\\_uid=22382511](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed_pubmed&from_uid=22382511)

### **Three decades of the WHO code and marketing of infant formulas.**

Forsyth S.

Curr Opin Clin Nutr Metab Care. 2012 Mar 7;. [Epub ahead of print]

Link:

[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list\\_uids=22406742](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list_uids=22406742)

<[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list\\_uids=22406742](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list_uids=22406742)>

Related Articles:

[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed\\_pubmed&from\\_uid=22406742](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed_pubmed&from_uid=22406742)

<[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed\\_pubmed&from\\_uid=22406742](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed_pubmed&from_uid=22406742)>

### **Mining for liquid gold: midwifery language and practices associated with early breastfeeding support.**

Burns E, Fenwick J, Sheehan A, Schmied V.

Matern Child Nutr. 2012 Mar 9;. [Epub ahead of print]

Link:

[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list\\_uids=22405753](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list_uids=22405753)

<[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list\\_uids=22405753](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list_uids=22405753)>

Related Articles:

[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed\\_pubmed&from\\_uid=22405753](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed_pubmed&from_uid=22405753)

<[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed\\_pubmed&from\\_uid=22405753](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed_pubmed&from_uid=22405753)>

### **Quality Initiatives: Guidelines for Use of Medical Imaging during Pregnancy and Lactation.**

Tremblay E, ThÃ©rasse E, Thomassin-Naggara I, Trop I.

Radiographics. 2012 Mar 8;. [Epub ahead of print]

Link:

[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list\\_uids=22403117](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list_uids=22403117)

<[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list\\_uids=22403117](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?cmd=Retrieve&dopt=Abstract&db=PubMed&list_uids=22403117)>

Related Articles:

[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed\\_pubmed&from\\_uid=22403117](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed_pubmed&from_uid=22403117)

<[http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed\\_pubmed&from\\_uid=22403117](http://www.ncbi.nlm.nih.gov:80/entrez/query.fcgi?db=PubMed&cmd=Display&dopt=pubmed_pubmed&from_uid=22403117)>

Assoc Prof Ellen McIntyre OAM

Director

Primary Health Care Research & Information Service (PHC RIS)

Discipline of General Practice,

Level 3, Health Sciences Building, Registry Road

Flinders University

GPO Box 2100, Adelaide SA 5000 AUSTRALIA

P 08 7221 8536 | F 08 7221 8544 | M 0417 089 007 | W [www.phcris.org.au](http://www.phcris.org.au)

<<http://www.phcris.org.au/?promoid=309>> <<http://www.phcris.org.au/?promoid=309>>



REGISTER NOW for the 2012 PHC Research Conference, 18-20 July 2012, Canberra. See

[www.phcris.org.au/conference/2012/](http://www.phcris.org.au/conference/2012/)

<<http://www.phcris.org.au/conference/2012/index.php?promoid=456>>

PHC RIS excels in sharing information and knowledge to support Australian primary health care to improve health outcomes.

The information contained in this email may be confidential or contain legally privileged information and is intended only for the use of the person (s) to whom it is addressed. If you are not the intended recipient or if you have received this email in error please advise the sender immediately by return email and delete this email without making a copy.

----- End of Forwarded Message