

## Welcome!

Hot off the heels of our second wildly popular Perth Cup marquee, we welcome you to the first issue of the Perth Social Club Events Newsletter. We are consistently asked about upcoming events or for follow-up to past events. Our newsletter will keep you up-to-date with all of our events – past and present, as well as giving readers exclusive competitions to enter and "insider information".

Been to one of our events? Check out each issue and see if you're in one of our photos...who said it was 15 minutes of fame? Our newsletter lasts for a whole month!



## Eaten Up Perth Cup 2006

Nobody celebrates the first day of the year quite like the guests that fill Riverland at Perth Cup and this year was no different!

Beautifully frocked fillies and dashing young men were welcomed to Perth Social Club's Smirnoff Experience Marquee by our gorgeous, sarong-attired door hosts. Inside our Balinese inspired oasis, guests were kept chilled by our icy cold Coolmist air cooling system and the sophisticated sounds of DJ Paul Malone.

By 2pm the crowd was glued to the 30m catwalk as Chadwicks finest models paraded Lushlife's hottest summer swimwear pieces. Just when the crowd thought that life couldn't get any sweeter, we decided that a good drenching was in order with models stopping to have a splash half way down the catwalk under our custom made water fountain.

At about the time when noses need powdering and lip gloss needs refreshing, our ladies were kept looking impeccable thanks to Perth Woman magazine who created our Pamper Parlour. Fifteen make up artists were on hand all day to cater to the needs of any lady needing a touch-up or tendril tucked back into place.

As the afternoon sun started to fade, the noise level in our marquee did anything but, as UK DJ Jeremy Healey hit the decks and sent everyone to the dance floor. Internationally renowned and synonymous with mixing up a storm, Jeremy was one hell of a way to finish of the day! With plans for next years marquee already on the drawing board, we can't



wait for Perth Cup 2007!



## On Display End of Summer With Style

Perth Social Club have decided that instead of lamenting the loss of Perth's amazing summer and onset of the winter months, we are going to send it off with a bang!

Our Bacardi End of Summer Cocktail Party is all about celebrating the end of summer and who better to kick off the celebration than Shifty Translations, playing their famed mix of funk, house, soul and breaks complete with DJ, percussion and trumpet! Just back from performing in Paris the fabulous musical prodigy duo Nicolas Vautier and Rachel Claudio perform live, mixing it up at night.

Team our music masters with icy cold Bacardi Cocktails, gourmet pizza by the famed Nunzio of Il Padrino's and a list of tropical surprises and you have the most entertaining, stylish and fun way to end your summer

Visit [www.perthsocialclub.com.au](http://www.perthsocialclub.com.au) for all the details...

## Still Baking..... Upcoming Event - stay tuned!

Autumn Racing is all about style, celebration and enjoying a glamorous day at the races. Perth Social Club have created the Smirnoff Style Marquee as the perfect place to celebrate your Autumn Racing Day - right in the heart of Ascot. Be entertained, be seen and be spoiled as you enjoy your day at the races. Tickets available soon on our website.

## The Secret Ingredient Ssshhhh....

Which prominent Perth socialite was seen stamping her delicate Jimmy Choos's when refused entry to Smirnoff after waving another marquee's wristband?

Name revealing is crass, but we can tell you she was later seen hot footing to her boyfriend demanding he "make them let me in".



## Perth Cup 2006

