

**NOW... Distributed to
over 400 holiday homes
and resort rooms**

eXperiences COMPENDIUM



M A R K E T I N G P R O D U C T

2014/15 PROMOTIONAL KIT
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E: brochures@prdirect.com.au

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2014/15 Experiences Compendium

LIFESTYLE & SHOPPING

ROCKY POINT

NOW... distributed to
over 400 holiday homes and
resort rooms including

Pullman Resort Bunker Bay!

eXperiences
COMPENDIUM

WHERE? "Experiences" is a compendium providing information about the region which is located in over 400 private holiday homes and resort rooms in Dunsborough, Quindalup, Eagle Bay, Bunker Bay and Yallingup. It provides holiday makers with a comprehensive guide to the region in the comfort of their holiday home and resort room - whereas previously these homes and resorts have not been serviced with such a product.

- Pullman Resort Bunker Bay
- Cape Executive Holiday Properties
- Wyndham Resort Dunsborough
- Dunsborough Holiday Homes
- South West Holiday Properties
- Smith Beach Resort

WHO? As more people choose to holiday in the region we see these people as a key target audience for wineries, restaurants, retailers, tourist attractions, service providers, real estate agents etc. As a local business this means your service / product will be in the hands of thousands and thousands of loyal down-south holiday makers.

WHAT? The Experiences Compendium is a high quality and durable buckram covered A4 landscape design combining exquisite local photography and full page advertorial style features of local businesses. All internal pages are printed on 200 gsm matt laminate paper.

HOW LONG? The compendium has a 12 month span, this publication will be in circulation from August 2014 to August 2015. There is only ONE opportunity to be involved - NOW!

HOW MUCH? The fee for a full page feature is \$1600 inc GST. with quarterly payments of \$400 or SAVE 15% and pay only \$1360 (final balance to be paid on approval of artwork). 25% deposit will be invoice at time of booking.

MORE INFO? For additional information please call Lisa Bugden on 0419 915 450 or email brochures@prdirect.com.au

PR Direct: PO Box 315, DUNSBOROUGH WA 6281
M: 0419 915 450 E: brochures@prdirect.com.au

All photos and images shown herein are for illustration purposes only and may not necessarily represent the final product.

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Booking Form

Business Name: _____

Contact Name: _____

Postal Address: _____

Town: _____ Post Code: _____

Phone: _____ Mobile: _____

email: _____

Please indicate payment option:

- Option 1: \$1600 (25% deposit at time of booking followed by 3 x \$400 payments)
- Option 2 - 15% saving: \$1360 (25% deposit at time of booking and balance to be paid upon approval of final artwork)

Artwork Details

Text

Headline*

Text 100 words maximum*

Contact details (address, phone, fax, email and web)*

*To be provided as a word file

Logo

All fonts converted to paths as eps, tiff or jpeg 300dpi size 70mmW x 25mmH

Photos

1 x hero image** (max size: 115mmW x 130mmH approx)

3 x smaller images** (size: 35mmW x 35mmH)

**All images to be supplied as tiff or jpeg 300 dpi

All artwork Specifications to be emailed to brochures@prdirect.com.au
M: 0419 915 450



Aravina Estate...

Our spectacular estate is set amongst acres of grapevines and is surrounded by landscaped gardens and pristine forest, making it one of the most breathtaking venues Margaret River has to offer.

Our exquisite restaurant is led by a team of world-class chefs, who are committed to using the freshest seasonal and organic produce possible to evolve with the changing seasons. This wonderful setting is complemented by a wide range of superbly crafted wines that are truly expressive of the Margaret River wine region.

While you are enjoying a leisurely lunch, your children will be happily entertained in our state-of-the-art playground. After lunch, stroll through our gallery which is overflowing with an eclectic collection of homewares, accessories and gifts.

Whether it is lunch for two, an intimate gathering for 10, or a formal function for 120 guests, our impeccable service, innovative cuisine and elegant wines make Aravina Estate the ultimate venue for your next lunch, wedding or corporate function.

Open daily from 10am to 5pm

Closed: Christmas Day, Boxing Day and Good Friday



61 Thornton Road
(Cnr of Thornton & Wildwood Rd)
Yallingup

P 9750 1111
E info@aravinaestate.com
W www.aravinaestate.com



Your business name

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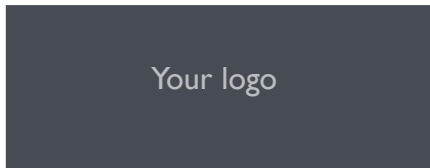
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Hero Photo

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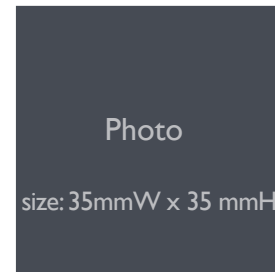
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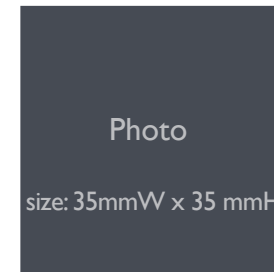
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W: www.yourbusiness.com.au



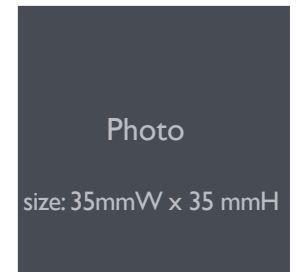
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