

**NOW... Distributed to
over 400 holiday homes
and resort rooms**

eXperiences COMPENDIUM



M A R K E T I N G P R O D U C T

2015/16 PROMOTIONAL KIT
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2015/16 Experiences Compendium



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resort rooms.

eXperiences
COMPENDIUM

WHERE? “Experiences” is a compendium providing information about the region which is located in over 400 private holiday homes and resort rooms in Dunsborough, Quindalup, Eagle Bay, Bunker Bay and Yallingup. It provides holiday makers with a comprehensive guide to the region in the comfort of their holiday home and resort room - whereas previously these homes and resorts have not been serviced with such a product.

- Regency Beach Club
- Exclusive Escapes Holiday Properties
- Wyndham Resort Dunsborough
- Dunsborough Holiday Homes
- South West Holiday Properties
- Smith Beach Resort

WHO? As more people choose to holiday in the region we see these people as a **key target audience** for wineries, restaurants, retailers, tourist attractions, service providers, real estate agents etc. As a local business this means your service / product will be in the hands of thousands and thousands of loyal down-south holiday makers.

WHAT? The Experiences Compendium is a high quality and durable buckram covered A4 landscape design combining **exquisite local photography** and **full page advertorial style** features of local businesses. All internal pages are printed on 200 gsm matt laminate paper.

HOW LONG? The compendium has a **12 month span**, this publication will be in circulation from August 2015 to August 2016. There is only **ONE** opportunity to be involved - **NOW!**

HOW MUCH? The fee for a full page feature is **\$1600 inc GST**. with quarterly payments of \$400 or **SAVE 15%** and pay only **\$1360** (final balance to be paid on approval of artwork). 25% deposit will be invoice at time of booking.

MORE INFO? For additional information please call Lisa Bugden on 0419 915 450 or email brochures@prdirect.com.au

All photos and images shown herein are for illustration purposes only and may not necessarily represent the final product.

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Booking Form

Business Name: _____

Contact Name: _____

Postal Address: _____

Town: _____ Post Code: _____

Phone: _____ Mobile: _____

email: _____

Please indicate payment option:

- Option 1: \$1600 (25% deposit at time of booking followed by 3 x \$400 payments)
- Option 2 - 15% saving: \$1360 (25% deposit at time of booking and balance to be paid upon approval of final artwork)

Artwork Details

Text

Headline*

Text 100 words maximum*

Contact details (address, phone, fax, email and web)*

*To be provided as a word file

Logo

All fonts converted to paths as eps, tiff or jpeg 300dpi size 70mmW x 25mmH

Photos

1 x hero image** (max size: 115mmW x 130mmH approx)

3 x smaller images** (size: 35mmW x 35mmH)

**All images to be supplied as tiff or jpeg 300 dpi

All artwork Specifications to be emailed to brochures@prdirect.com.au
M: 0419 915 450



Treat yourself to the touch of Australian Merino wool ...

❶ ❷ ❸ BOUTIQUE
eco

Boutique Eco - Open: 7 days

Boutique Eco is a gorgeous natural fibre experience. The fashion is exclusively all natural displaying bamboo, cotton, merino, cashmere, silk and other stunning textiles. Boutique Eco also has one of the largest selections of uggs in Australia with an extensive choice of styles and colours. Boutique Eco has essentials for your South West experience with beautiful scarves, sheep skins, cowskins, leather jackets and gorgeous fine leather handbags to spoil yourself.

Margaret River Concept Store:
Shop 2/101 Bussell Hwy,
Margaret River

P 9758 8868
E shop@boutiqueeco.com.au
W www.boutiqueeco.com.au

Dunsborough Concept Store:
904 Commonwealth Road,
Dunsborough

P 9759 1955
E shop@boutiqueeco.com.au
W www.boutiqueeco.com.au

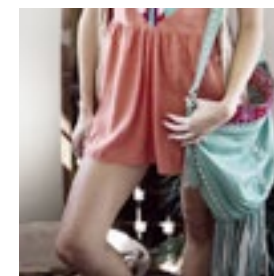
Yallingup Shearing Shed - Open: 7 days 10am - 4pm

The Yallingup Shearing Shed offers only the best Australian Merino Wool Fashions. With timeless style and beautiful quality in both men's and ladies luxurious fashion and uggs. The Yallingup Shearing Shed also offers live shearing and sheepdog shows. Bottle feeding the lambs is the highlight. Demonstrations are at 11am everyday, except Thursdays & Fridays and all of August.



1442 Wildwood Road
Yallingup

P 9755 2309
E shearingshed@westnet.com.au
W www.yallingupshearingshed.com.au





Your business name
or heading here

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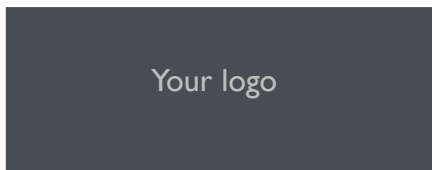
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