

# iPhone 4 S

Dual-core A5 chip.  
All-new 8MP camera and optics.  
iOS 5 and iCloud.  
And introducing Siri.  
It's the best iPhone yet.



There are many reasons why iPhone is the world's best-selling smartphone. Here are just a few of them:



**It's simply smarter**  
iPhone is so easy to use, you don't need a manual. You can pick up an iPhone and start using it right away.

**Hardware and software made for each other**

Because both the hardware and the software are engineered by Apple, you get a highly integrated and better overall experience.



**Features you won't find anywhere else**  
iPhone consistently introduces the most innovative features, such as Multi-Touch, the Retina display, FaceTime,<sup>5</sup> and now, Siri.

**There's an app for that**

The App Store has the world's largest collection of mobile apps, so there's almost no limit to what iPhone can do.



**Long battery life**  
iPhone gives you truly long battery life. Unlike other phones, you don't have to limit your use just to conserve power.<sup>6</sup>

**Only iPhone works with iTunes**

It's easy to transfer music and videos from iTunes on your computer to your iPhone. Other phones simply don't work with iTunes.



## TERMS AND CONDITIONS

**Handset locking:** The Apple iPhone is locked to the Optus network. Optus can only unlock iPhones purchased from an Optus outlet within Australia. For Mobile Account customers only who wish to use their iPhone on another network, please call Optus on 133 713. **Plan feature availability:** call and data features available to you are handset dependant and for iPhone will vary depending on the particular iPhone or software version you use. **Downloading music to your Apple iPhone:** To download music to your Apple iPhone you will require iTunes with a broadband connection.

**Optus Plans** Plans are available as month-to-month, 12 or 24 month plans only. You will pay a minimum amount per month even if you do not make the minimum amount worth of calls. For the first part month, you will only pay part of the minimum spend and you will also receive only part of the included data and included value. You are not able to view your monthly usage prior to receiving your bill. Check with sales staff when you connect.

**Optus Cap Plans:** Pay the "monthly access fee" worth of standard national voice calls, standard national SMS and MMS, standard International SMS, national video calls, VoiceMail, national diversions and calls to 13/1300 and 1800 numbers each billing period. **Included Value Exclusions:** calls to 124YES (937), International Voice including calls to fixed lines or GSM mobiles that switch/divert or re-route overseas, International Diversions, International Video, International Roaming, International MMS, International Video Calling, Optus Zoo Browsing, Optus Zoo Downloads, Content Packs (unless specified in promotions), Mobile Internet usage, TrueLocal usage, Directory Assistance, SurePage, Premium Calls, calls to Satellite phones & Pivotel, Premium SMS and MMS, VOIP services and usage, and 19XX services. If you exceed the included cap value in any one billing period, standard rates of your plan will apply.

**Timeless Extreme Plans exclusions:** The Plan's unlimited value excludes 124YES (937), International Voice and SMS, International Video, International Roaming and Diversions, International MMS, International Video Calling, calls to Satellite, TrueLocal usage, Premium SMS and MMS, Optus Zoo and Optus iZoo Browsing, Optus Zoo and Optus iZoo Downloads, Content packs, Mobile Internet Usage, 966 Zoo, Directory Assistance, VOIP services and usage, Premium Video, Operator Assistance, Video Conferencing, 19XX services and Pivotel. Normal charges apply for those calls and services that are not part of the included value.

**For All Plans Included Data Value Exclusions:** can not be used for Voice and Video calls, VoiceMail, International SMS and MMS, premium and Third Party SMS, Optus Zoo or iZoo and Third Party content purchases and subscription fees, 1300, 1800, 1900, SurePage, VPN data usage and data used while roaming internationally. If you access such services, you will be charged at prevailing rates.

**Business Complete and Business Timeless Plans:** only available for new or eligible existing small or medium business customers as defined by Optus who pass the Optus credit assessment and are accepted by Optus.

**Business Complete:** Pay the "monthly access fee" worth of standard national voice calls, standard national SMS and MMS, national video calls, VoiceMail, national diversions and calls to 13/1300 and 1800 numbers each billing period. **Included Value Exclusions:** 124 YES (937), International Voice including calls to fixed lines or GSM mobiles that switch/divert or re-route overseas, International Diversions, International Video, International Roaming, International SMS and MMS, International Video Calling, Optus Zoo Browsing, Optus Zoo Downloads, Content Pack (unless specified in promotions), Mobile Internet usage, TrueLocal usage, Directory Assistance, Surepage, Premium Calls, SMS and MMS, VOIP services and usage, and calls/SMS/MMS to Pivotel and Satellite phones. 19XX services. If you exceed the "Included Value" in any one billing period, standard rates of your plan will apply.

**Business Timeless Plans Exclusions:** The Plan's unlimited value excludes 124 YES (937), International Voice and SMS, International Video, International Roaming and Diversions, International MMS, International Video Calling, calls to Satellite, TrueLocal usage, Premium SMS and MMS, Optus Zoo and Optus iZoo Browsing, Optus Zoo and Optus iZoo Downloads, Content packs, Mobile Internet Usage, 966 Zoo, Directory Assistance, VOIP services and usage, Premium Video, Operator Assistance, Video Conferencing and 19XX services. Normal charges apply for those calls and services that are not part of the unlimited value.

**General information Paper invoice fee:** Online billing will be phased in over time and may not be available to you immediately. If we have advised you that online billing is available to you and you still choose to have a paper bill posted to you, you will be charged a paper invoice fee of \$2.20. If online billing is not available to you, we won't charge you the fee. Optus will advise you of the availability of online billing before any fee is charged. For further information please see [optus.com.au/aboutmyaccount](http://optus.com.au/aboutmyaccount) **Payment Processing Fee:** A payment processing fee will be charged if you pay your bill by credit or charge card or via and Australia post outlet. See [optus.com.au/payments](http://optus.com.au/payments) for details. **Single bill:** Optus may place one or more of your services that you have with Optus on a single bill. At point of sale you may choose to have all services billed individually. If you receive a single bill, afterwards it may not be possible to obtain individual bills for your services. **Direct Debit fee:** A \$2.20 per month fee applies if your account is not paid by direct debit. Non payment of a bill may result in the suspension or disconnection of the Services. Optus supplies these services to you on the terms of the Optus Standard Form of Agreement which is available on the Optus website at [optus.com.au/standardagreements](http://optus.com.au/standardagreements) Offers may be withdrawn or changed at any time without notice.

**Termination Fees for all Mobile Plans Termination:** If you choose to pay the cost of your handset by the monthly handset payment option or have chosen a 12 or 24-month plan and you cancel your Optus Mobile Service or it is disconnected for any reason ("Termination") you will be required to pay the remaining amount on your phone, if any, plus applicable "Termination Fees". The Termination Fee is calculated as follows: for months 1-12 of a 24-month term, 100% of the Initial Termination Fee, for months 13-15, 80% of the Initial Termination Fee, for months 16-18, 60% of the Initial Termination Fee, for months 19-21, 40% of the Initial Termination Fee, for months 22-24, 20% of the Initial Termination Fee. For months 1-6 of a 12-month term, 100% of the Initial Termination Fee for months 7-9 70% of the Initial Termination Fee, for months 10-12 40% of the Initial Termination Fee.

The Initial Termination Fees are:

Initial Termination Fees	Optus Cap Plans					Optus Timeless Extreme Plans	
	\$19	\$29	\$49	\$59	\$79	\$99	\$129
12 Months	\$260	\$320	\$450	\$510	\$570	\$590	\$600
24 Months	\$370	\$490	\$740	\$860	\$960	\$980	\$1,000

Initial Termination Fees	Business Complete Plans			Business Timeless Plans	
	\$49	\$59	\$79	\$99	\$129
12 Months	\$825	\$835	\$840	\$855	\$865
24 Months	\$1,150	\$1,155	\$1,170	\$1,185	\$1,205

Call rates for: Optus Cap, Optus Cap BYO, Optus Timeless Extreme, Timeless BYO, Business Complete and Business Timeless Plans	\$19	\$29	\$49	\$59	\$79	\$99 Timeless BYO	\$99	\$129
Call Rate (per min)	90¢					Unlimited <sup>**</sup>		
Flagfall	35¢					N/A		
Calls to 13/1300 Optus Cap, Optus Timeless Extreme / Timeless BYO	90¢ per min plus 35¢ flagfall					Unlimited <sup>**</sup>		
Calls to 13/1300 (Business Complete/Business Timeless)	N/A		90¢ per min plus 35¢ flagfall			N/A		Unlimited <sup>**</sup>
Standard National SMS (per message)	25¢					Unlimited <sup>**</sup>		
Standard National MMS (per message) Optus Cap Plans	50¢					Unlimited <sup>**</sup>		
Standard National SMS/MMS (per message) Business Complete/Business Timeless	N/A		50¢			Unlimited <sup>**</sup>		Unlimited <sup>**</sup>
VoiceMail (Optus Cap and Optus Timeless Extreme)	\$0 deposit & 90¢/min retrieval		\$0 deposit & 30¢/30 sec retrieval			Unlimited <sup>**</sup>		Unlimited <sup>**</sup>
VoiceMail (Business Complete/Business Timeless)	N/A		Unlimited <sup>**</sup>			N/A		Unlimited <sup>**</sup>

<sup>\*\*</sup>Optus Mobile Fair Go Policy<sup>™</sup> applies.

For more info visit  
[optus.com.au/iphone4s](http://optus.com.au/iphone4s)

# iPhone 4 S









# An iPhone is more exciting with Optus.

Optus plans come with loads of Mobile Internet Data, unlimited access to your favourite social networking sites and also let you keep control of your spend! SMS alerts\* tell you when you're getting near your monthly plan allowance limit. Everything you want for your iPhone 4S and more!







## Optus Cap Plans

NEW Optus Caps come with a Handset Credit\* that goes straight towards your monthly handset repayments!

	\$19 Optus Cap	\$29 Optus Cap	\$49 Optus Cap	\$59 Optus Cap	\$79 Optus Cap
Included Value <sup>6</sup>	\$70	\$180	\$550	\$750	\$900
Included Mobile Internet Data Value <sup>2</sup>	100MB	200MB	1.5GB	2GB	3GB
Handset Credit*	N/A	N/A	\$10	\$15	\$20
Unlimited Mobile Access within Australia to <sup>3</sup>	     				
Unlimited Standard National SMS <sup>4</sup>	N/A	N/A	N/A	✓	✓
Calls to Optus	<b>'yes' for 5</b> Included 5 minute national voice calls (up to 1,000 minutes per month) to mobiles on the same account, 24/7. Standard rates apply after first 5 minutes.				
Minimum Total Cost over 12/24 months <sup>1</sup>	\$228/\$456	\$348/\$696	\$588/\$1,176	\$708/\$1,416	\$948/\$1,896

## Optus Timeless Extreme Plans

Get unlimited talk, text, and social networking to your favourite sites within Australia.

	\$99 Timeless Extreme Plan	\$129 Timeless Extreme Plan
Included Mobile Internet Data <sup>2</sup>	5GB	6GB
Included Value All within Australia	<b>UNLIMITED<sup>7</sup></b> <b>STANDARD NATIONAL:</b> • Calls to Australian fixed lines • Voice & video calls to Australian mobiles (excludes Pivotel) <b>STANDARD NATIONAL:</b> SMS <sup>4</sup> & MMS <sup>5</sup> (excludes Pivotel)	
VoiceMail within Australia	<b>UNLIMITED<sup>8</sup></b>	
Calls to 13/1300 numbers within Australia	<b>UNLIMITED</b>	
Unlimited Mobile Access within Australia to <sup>3</sup>	     	
Included International Call Value <sup>9</sup>	\$100	\$180
Minimum Total Cost over 12/24 months <sup>1</sup>	\$1,188/\$2,376	\$1,548/\$3,096







# Got an ABN?

Choose from our Business Complete or Business Timeless Plans. It's got everything your business needs – talk, text, Mobile Internet Data plus unlimited VoiceMail.

Also, ask us how you can share your data between your iPhone 4S and tablet.







## Business Complete Plans

Keep on top of your business with unlimited calls to everyone on the same customer account.

	\$49 Business Complete	\$59 Business Complete	\$79 Business Complete
Included Mobile Internet Data <sup>2</sup>	1.5GB	2GB	3GB
Included Value <sup>10</sup>	\$550	\$750	\$900
Handset Credit	\$10	\$15	\$20
Unlimited Mobile Access to <sup>3</sup>	     		
Unlimited VoiceMail Deposit and Retrieval <sup>8</sup>	✓	✓	✓
Calls to Optus	<b>UNLIMITED</b> Standard National Voice Calls to mobiles on the same customer account.		
Unlimited Standard National SMS <sup>4</sup>	N/A	✓	✓
Minimum Total Cost over 12/24 months <sup>1</sup>	\$588/\$1,176	\$708/\$1,416	\$948/\$1,896

## Business Timeless Plans

Receive unlimited talk, text and huge Mobile Internet Data.

	\$99 Business Timeless Advantage	\$129 Business Timeless Advantage
Included Mobile Internet Data <sup>2</sup>	5GB	<b>UNLIMITED<sup>12</sup></b> From your mobile handset
Included Value All within Australia	<b>UNLIMITED<sup>7</sup></b> <b>Standard National Calls to:</b> • Australian Fixed lines • Voice calls to any mobile <b>• Standard National:</b> SMS & MMS • <b>VoiceMail</b> Deposits & Retrieval	
Unlimited Mobile Access to <sup>3</sup>	     	
Included International Call Value <sup>9</sup>	N/A	\$180
Minimum Total Cost over 12/24 months <sup>1</sup>	\$1,188/\$2,376	\$1,548/\$3,096

Only available to small and medium business customers, as defined by Optus.



### Introducing Siri

Your wish is its command. Simply ask Siri to help you send messages, set reminders, search for information, and more.<sup>1</sup>



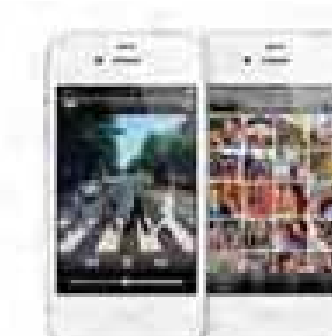
### iOS 5

The world's most advanced mobile operating system has over 200 new features, including Notification Center, Reminders, and Twitter integration.



### Dual-core A5 chip

The A5 chip delivers up to 2x faster performance and 7x faster graphics, so everything feels quicker, from playing games to loading web pages.<sup>2</sup>



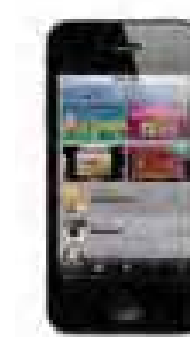
### iCloud

It stores your music, photos, documents, and more, and wirelessly pushes them to all your devices. Automatic, effortless, and seamless— it just works.<sup>3</sup>



### All-new camera

iPhone 4S features an 8MP camera, improved optics, and built-in editing. And you can record 1080p HD video with stabilization.



### App Store

Choose from over 500,000 apps for just about anything: games, social networking, travel, business, news, weather, sports, and more.<sup>4</sup>

**Handset Locking:** Your Apple iPhone is locked to the Optus network. Optus can only unlock iPhones purchased from an Optus outlet within Australia. To unlock your iPhone call Optus on 133 713. \*SMS Usage Alerts are available to customers on eligible Optus Plans. Alerts are sent during the hours of 7.00am-10.00pm (AEST). Alerts are not generated in real-time and delays may be experienced due to system limitations. Customers should not solely use the SMS Usage Alert service as a means of monitoring their mobile usage. Customers can de-activate the SMS Usage Alert by visiting My Account at [optus.com.au](http://optus.com.au) \***Handset Credit:** approved customers who connect to the \$49/\$59/\$79 Optus Cap or Business Complete plan with a monthly handset repayment will receive a Handset Credit of \$10/\$15/\$20 each month respectively for the contracted period of their chosen plan to put towards reducing the monthly repayment costs of the handset. If the customer cancels the plan or the handset repayments during the contracted period, the customer will no longer be entitled to the Handset Credit and they must pay the remaining handset repayments in addition to any Termination Fees. **1. Cancellation fees apply for all plans. 2. Data usage:** will be counted in kilobytes, and includes both uploads and downloads. Any unused monthly data cannot be rolled over. Excludes data used while roaming internationally. **Excess Usage Data charges:** 50¢ per MB or part thereof on the \$19/\$29 Optus Cap; 25¢ per MB or part thereof on the \$49/\$59/\$79 Optus Caps and Timeless Extreme Plans. Excess Usage Data charges are 10¢ per MB or part thereof on the on the \$49/\$59/\$79 Business Complete and \$99/\$129 Business Timeless plans. **Included Mobile Internet Data Value:** can be used to

access services on Optus Zoo or iZoo, browsing the internet from your mobile and Mobile as Modem access. **3. Unlimited Mobile Access to Facebook®, Twitter®, LinkedIn, Myspace™, eBay, Foursquare within Australia:** unlimited mobile access to these services within Australia only. Use of these services is separate and does not count towards your included Mobile Internet Data Value. These features are only available with compatible handsets. **Facebook®** and the Facebook logo are a registered trademark of Facebook Inc. **Twitter®** and the Twitter logo are registered trademarks of Twitter, Inc. **Myspace Mobile** requires an existing Myspace account. **eBay** and the eBay logo are trademarks of eBay Inc. **LinkedIn** and the LinkedIn logo are registered trademarks of LinkedIn Corporation in the U.S. and/or other countries. **Foursquare** and the Foursquare logo are registered trademarks of Foursquare Labs, Inc. All rights reserved. Use of the Facebook SMS alert service or any other social media alert service are not included as part of the service and will be charged separately. **4. Unlimited SMS:** Includes standard national SMS sent and received within Australia. Excludes International SMS, Premium SMS, Pivotel SMS and Satellite SMS. **5. Unlimited MMS:** Includes standard national MMS sent and received within Australia. Excludes International MMS, Premium MMS, Pivotel MMS and Satellite MMS. **6. Included Cap Value:** can be used for standard national voice calls, standard national SMS and MMS, International SMS, national video calls, VoiceMail, national diversions and calls to 13/1300 and 1800 numbers. **7. Included unlimited value:** can be used for Standard National Voice and Video Calls, Standard National SMS and MMS, National Diversions, VoiceMail deposits and retrievals, and calls to 13/1300/1800 numbers. **8. Unlimited VoiceMail:**

Applies to VoiceMail deposits and retrievals within Australia, diversion charges may still apply. **9. Included International Value:** Can be used for International Voice Calls, SMS, and MMS. The International Value excludes all other usage types including international roaming and data used while roaming. Any unused portion of the International Value expires at the end of each bill cycle. Rates are based on International 'yes' calling rates. See [optus.com.au/international](http://optus.com.au/international) for more details. International 'yes' rates apply for usage over the included International Value. **10. Included Cap Value:** can be used for standard national voice calls, standard national SMS and MMS, national video calls, VoiceMail, national diversions and calls to 13/1300 and 1800 numbers. **11. Unlimited Calls to Mobiles on same customer account number Offer:** applies to standard national voice calls, made within Australia, to other Optus Mobile services on the same customer account number. Subject to Optus Mobile Fair Go™ Policy. **12. Unlimited Mobile Internet Data Value on the \$129 Business Timeless:** Can be used, within Australia, to access services on Optus Zoo and iZoo and browsing the Internet from your mobile ONLY. Unlimited Mobile Internet Data cannot be shared with the Business BMB service or be used as mobile as a modem. **General:** Optus Mobile Fair Go™ Policy applies to all offers.