Celebré de mer





High Definition for Every Complexion Healthy, Flawless Coverage



Mehron, the extreme beauty leader, is proud to introduce Celebré PRO-HD Makeup Foundation.

This latest innovative product

is the result of collaborative efforts by the chemists in Mehron's product development lab along with input from a select group of highly acclaimed makeup artists. Celebré PRO-HD Makeup Foundation is an oil-free and fragrance-free cream makeup that delivers satin-smooth, buildable coverage that is non-greasy and great for all skin types. Our experienced chemists formulated Celebré PRO-HD to be buildable to suit the amount of coverage needed. It contains powerful antioxidants such as vitamin E, pomegranate and aloe vera that help soothe the skin.

Renowned industry makeup artists worked with the experts at Mehron to create an impressive array of colors to accommodate all skin tones. The results of their







Mom always said that It's what's inside that counts...

She was right.

Celebré Pro-HD's 3 Skin Enhancing Ingredients:

- aloe vera
- pomegranate
 - vitamin E













ABOUT MEHRON:

Mehron is a world leader in the development and production of makeup products for the entertainment industry for over 80 years.

From early roots on Broadway in the 1920's to worldwide distribution today, Mehron has brought innovative products to generations of celebrities and creative customers. From fashion runways to editorials in magazines such as Seventeen and Self, Mehron has become a key element in the fashion and beauty world. Performers such as the Black Eyed Peas, Hilary Duff, and Pink have all utilized Mehron's fantastic products on stage. Renowned celebrity hair stylist Oribe calls Mehron's products "beautiful, colorful and easy to use." Makeup artists, celebrities, fashion designers, beauty bloggers and more are





Color Chart







CREDITS

- Photography by Photographer RE
- Makeup by Raedawn Johnson
- Hair by Meagan Hester
- Models: Light: Hannah Caitriona

Medium: Rebecca Leig

Medium Dark: Angelique Velez

Dark: Atim Birungi Eurasia: Shu-ya Chana







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