

BRAND NEW DESIGN –  
Now in over 500 Holiday Homes  
and Resort Rooms.

# Experiences COMPENDIUM

M A R K E T I N G P R O D U C T

2017/18 PROMOTIONAL KIT  
M: 0427 177 231  
E: [brochures@prdirect.com.au](mailto:brochures@prdirect.com.au)

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**WHERE?** “Experiences” is a compendium providing information about the region which is located in over 500 private holiday homes and resort rooms in Dunsborough, Quindalup, Eagle Bay, Bunker Bay and Yallingup. It provides holiday makers with a comprehensive guide to the region in the comfort of their holiday home and resort room.

- Aqua Resort
- Seashells Yallingup
- Geographe Cove Resort Dunsborough
- Down South Getaways & Property Management
- Margaret River Holiday Homes
- Dunsborough Beach Cottages
- Regency Beach Club
- Wyndham Resort Dunsborough
- Halcyon Bay
- Dunsborough Holiday Homes
- South West Holiday Properties
- Smith Beach Resort
- Bayshore Resort.

**WHO?** As more people choose to holiday in the region we see these people as a key target audience for wineries, restaurants, retailers, tourist attractions, service providers, real estate agents etc. As a local business this means your service / product will be in the hands of thousands and thousands of loyal down-south holiday makers.

**WHAT?** The Experiences Compendium is a high quality and durable buckram covered A4 landscape design combining exquisite local photography and full page advertorial style features of local businesses. All internal pages are printed on 200 gsm matt laminate paper.

**HOW LONG?** The compendium has a 12 month span, this publication will be in circulation from August 2017 to August 2018. There is only ONE opportunity to be involved - NOW!

**HOW MUCH?** The annual fee for an A4 feature is \$1200 inc GST based on 3 payments of \$400 (May, August, November).

Or

Receive a 10% discount (\$1080 inc GST), a deposit of \$400 required on approval of final artwork (May) and pay the remaining \$680 on publication (August).

**MORE INFO?** For additional information please call Judy Rustean on 0427 177 231 or email [brochures@prdirect.com.au](mailto:brochures@prdirect.com.au)

## Booking Form

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Town: \_\_\_\_\_

Post Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

email: \_\_\_\_\_

Please indicate payment option:

☐

Option 1 - \$1200 (3 x payments of \$400 – May, August and November)

☐

Option 2 - \$1080 (10% savings - \$400 paid in May on approval of final proof, the balance paid upon publication in August)

## Artwork Details

Text

Headline\*

Text 100 words maximum\*

Contact details (address, phone, fax, email and web)\*

\*To be provided as a word file

Logo

All fonts converted to paths as eps, tiff or jpeg 300dpi size 70mmW x 25mmH

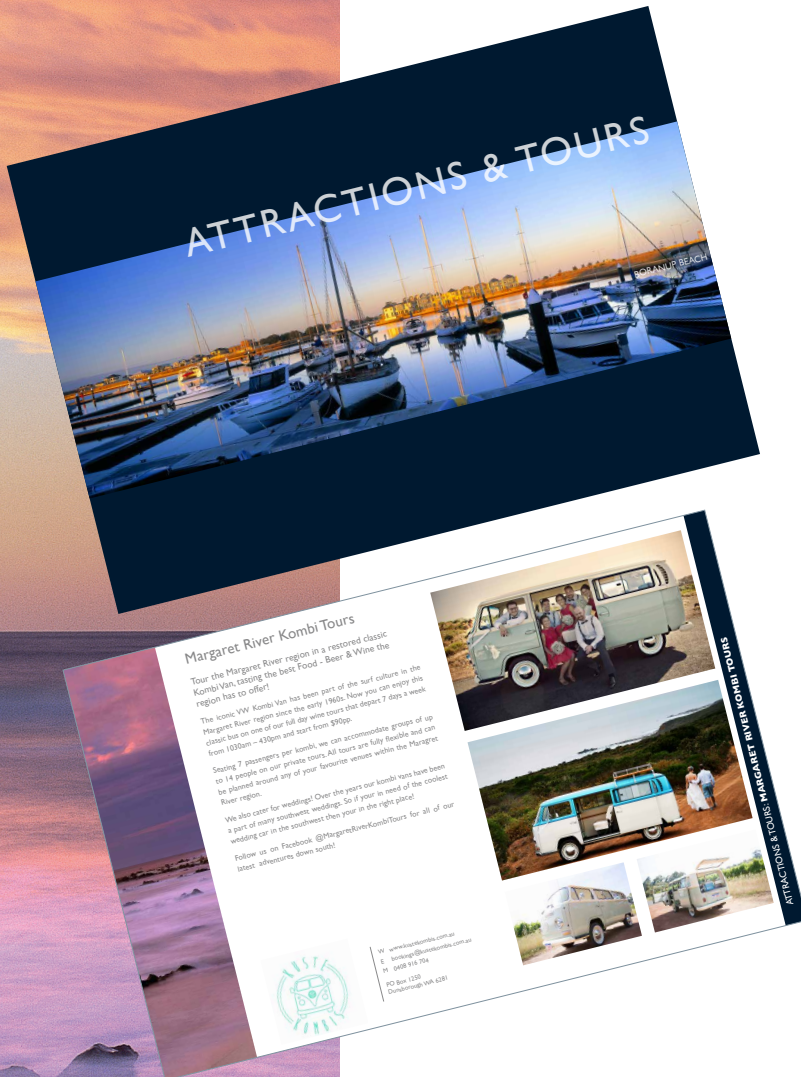
Photos

1 x hero image\*\* (max size: 115mmW x 130mmH approx)

3 x smaller images\*\* (size: 35mmW x 35mmH)

\*\*All images to be supplied as tiff or jpeg 300 dpi

All artwork Specifications to be emailed to [brochures@prdirect.com.au](mailto:brochures@prdirect.com.au)  
M: 0427 177 231.





## Eagle Bay Brewing Co. Eat, drink and enjoy

With uninterrupted views over rural landscape and the Indian Ocean, Eagle Bay Brewing Co is a microbrewery, restaurant and vineyard tucked away on the family farm and seven minutes' drive from Dunsborough.

We offer bright open spaces, a casual and relaxed experience sharing our freshly brewed beers, handcrafted wines and delicious food.

Our menu is designed with a strong commitment to local produce, our kitchen garden and seasonality. We love serving up delicious fare to compliment our handcrafted beers and wines.

We happily cater for kids and have a playground on-site.

Open daily 11am to 5pm.

Reservations are always recommended and we always welcome walk in's.



252 Eagle Bay Road  
Eagle Bay

P 08 9755 3554

E [enquiries@eaglebaybrewing.com.au](mailto:enquiries@eaglebaybrewing.com.au)

W [www.eaglebaybrewing.com.au](http://www.eaglebaybrewing.com.au)







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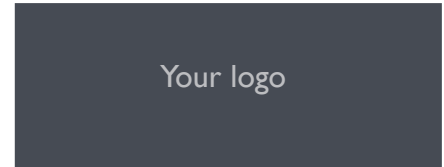
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